

2019-2020 District Goals



District: District 2 T1
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	45
3rd Quarter	45
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 150 new members.

Action Items:

- My district will induct 10 new Lions under 40 years old.
- My district will convert 10 Leos to Lions
- My district will organize at least 1 membership growth event(s).
- All clubs in my district will set individual membership goals
- My district will use and promote membership resources to achieve our goal. i.e. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	0	0
2nd Quarter	1	24
3rd Quarter	1	24
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 48 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize a Leo Club(s).

My district will start a Speciality Club(s).

First responders

My district will use and promote membership resources to achieve our goal (e.g. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	12
2nd Quarter	12
3rd Quarter	12
4th Quarter	12

By the end of the 4th quarter, the district's membership drops will not exceed 48 members.

Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

Additional action items to achieve this goal:

Our goal is to have 50% of the clubs in the district to achieve the club excellence award

NET GROWTH GOAL

150	+	48	-	48	=	150
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 75000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 110 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: